

# Unlocking impact through collaboration in the Charity Sector



Together we can help communities thrive



**Family Fund**

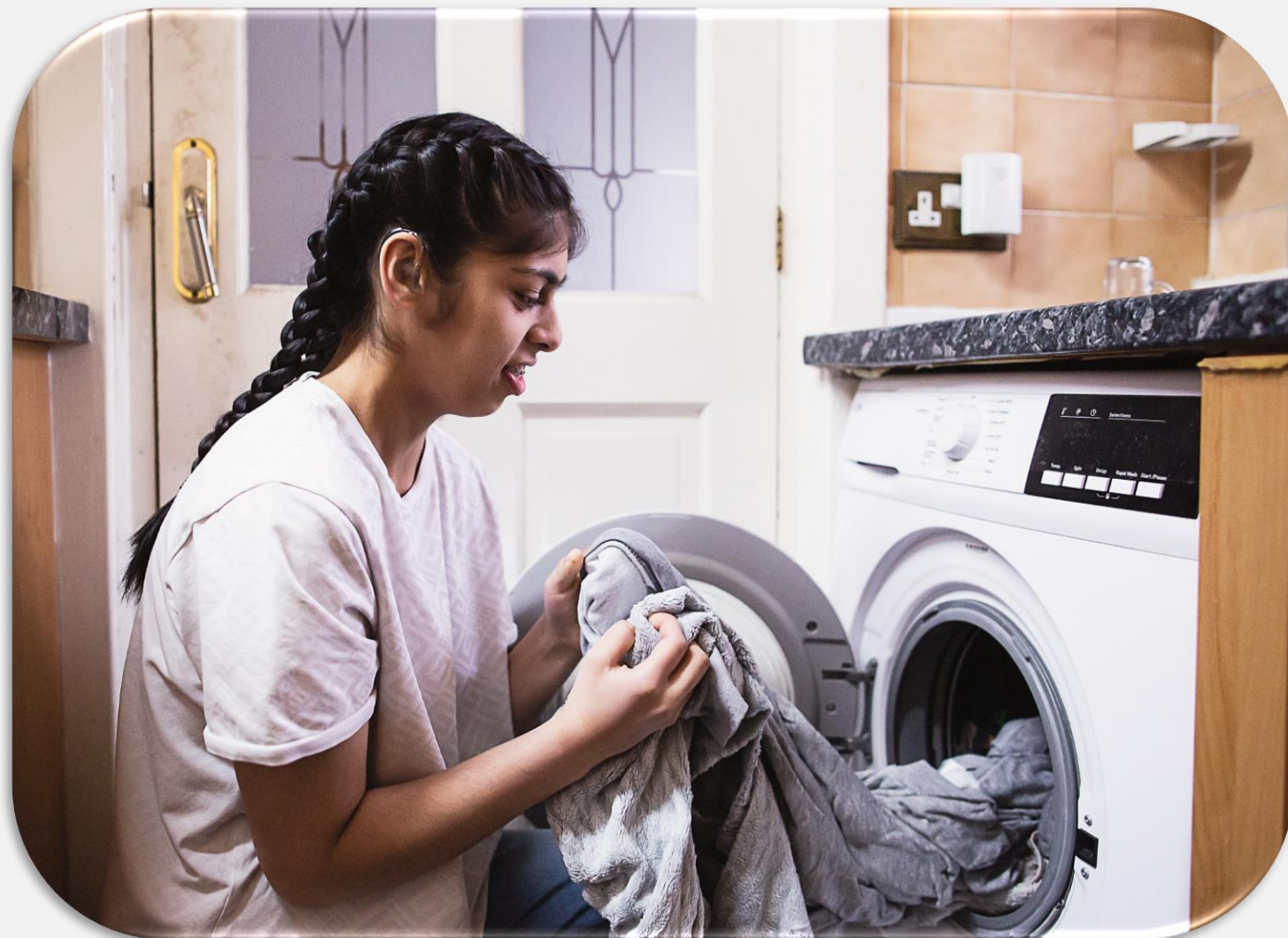
# Agenda

- Introducing Family Fund and Family Fund Business Services
- Challenges facing the sector
- Impact of these challenges
- Collaboration over competition
- When we collaborate, everyone wins
- Collaboration in practice
- What makes collaboration easy, and what's holding us back?
- A call to action



# Introducing... Family Fund

At Family Fund we want to give families raising disabled or seriously ill children the same choices, opportunities and aspirations as other families.



**Giving grants to families living on low incomes for items they may not otherwise be able to afford**



**Offering services to parents and carers to help them find out about opportunities and support that are available**



**Providing ways for families to share their experiences, so they can influence lasting change on issues that matter to them**



# Introducing... Family Fund

"I try to focus on paying all my household bills but if something big has to be replaced it becomes more difficult to juggle things to cover the cost. A few weeks ago, my oven and fridge broke around the same time, and I had to borrow from family"

"Even small things like replacing a broken bed or fridge are out of reach"

"We skip meals regularly. It's not a choice, it's survival"

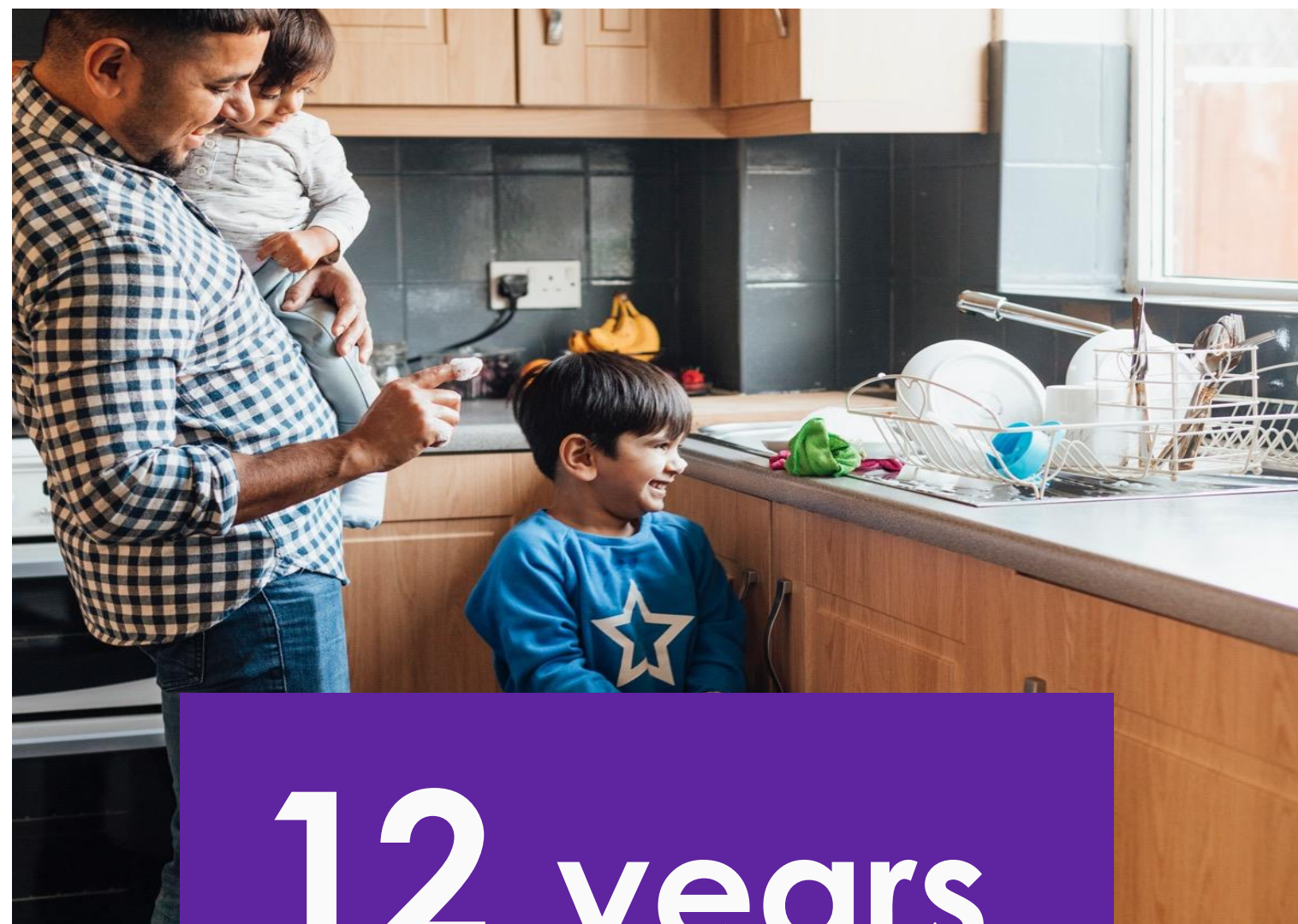


# Introducing...



## Family Fund

Business Services



**12 years**

Serving UK communities, set up in response to the needs of the charity and sector.



**£15 million**

Generated for our parent charity, to support Family Fund's work.



**4 million**

Essential items received by households in need.



# Introducing...



## Family Fund Business Services

We are extremely happy with the service from Family Fund Business Services. They have an easy-to-use portal, our account is monitored well with a monthly meeting where we can raise any queries no matter how big or small, and the helpdesk is always very quick to respond to any of our requests. Working with Family Fund Business Services has made our work easier, which is invaluable to a charity of our size.



# Challenges facing the sector...

Cost-of-living crisis

Cuts and changes to LA  
and social housing funding

Covid-19 recovery

Changes in  
government

Changes to the benefit  
system

Stricter requirements  
of funders

Energy crisis

Changes in  
beneficiary needs

Reduction in  
donations



# Impact of these challenges

Duplication of efforts and  
unmet need

Competition for funding

Strain on morale



# Collaboration over Competition



# When we collaborate, everyone wins

Sharing best practice

Resource Pooling

Full holistic offer

Innovation

Unity and influence

Cross-sector and multi-sector collaborating



# Family Fund & partnerships working in practice



# What makes collaboration work? And what gets in the way?

Power imbalances



Clear Communication

Overlapping objectives



Shared Purpose

Identity and Trust



Mutual Respect



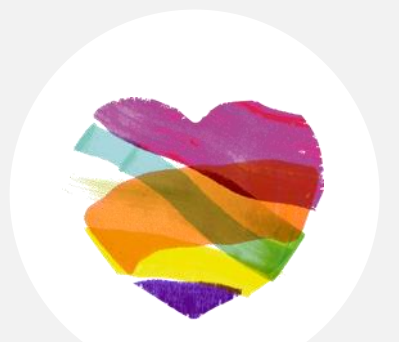
# A call to action

Generosity

Courage

Curiosity

Join us next year at our Charity Leaders Forum  
on collaboration...





**Thank you. Any questions?**



[ben.andrews@familyfundservices.co.uk](mailto:ben.andrews@familyfundservices.co.uk)



**Family Fund**