

# Grow your business with BHP Information & Technology Consulting

#### About Us Integrity. Innovation. Insight.

Our passion is helping business owners and leaders achieve their dreams and aspirations. We listen, understand and provide honest advice. Our innovative solutions deliver results.

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### **Our Service**

In today's fast-paced business landscape, technology is a key driver in strategic business development.

But for small and medium enterprises (SMEs), knowing the right time and the best way to invest in technology can be a daunting task.

Whether your goal is to build value, accelerate growth, enhance operational efficiency, or leverage data to inform decisions, BHP's Tech Consulting Service is here to help you navigate this complex journey.

This service can be taken in isolation or as part of a broader business strategy engagement.

# What is Information & Technology Consultancy?

Our Information & Technology Consultancy is essentially an experienced IT executive who works on a flexible basis with businesses, providing strategic technology leadership without the cost of hiring a full-time Director.

This approach is especially valuable for small and medium-sized enterprises that may not have the resources or consistent need for a dedicated, full-time IT Director. The consultant will work with you on defining a technology strategy through a short-term engagement and then, if required, fractional support in its delivery.

With an expert handling IT strategy and delivery, business owners and managers can focus on their core competencies without worrying about IT complexities.



# Helping you leverage technology to unlock your business strategy

At BHP Consulting, we understand the unique challenges SME's face in aligning technology with business strategy. Our Information & Technology consultancy offers specialised support designed to unlock opportunities and drive your success.

Our consultants have real-life experience in not only developing the right strategies but also leading the transformation to implement them. They will become an integral part of your team.

### Explore Opportunities with Our TechOrtunity Workshop

Our TechOrtunity Workshops are your first step in discovering how technology can be aligned to your individual business goals and strategy and then propel your business forward. Whether you're operating locally or globally, in B2B or B2C markets, our workshop helps you envision a tech-driven future aligned with your strategic goals.

#### Develop a Strategic Technology and Transformation Roadmap

As your business scales, a robust technology strategy is essential. Our comprehensive Technology Roadmap Assessment includes:

- Understanding your business strategy
- Conducting a technology audit and health-check resulting in a Gap Analysis
- Supporting your team in solution definition, product selection and programme delivery
- Creating a step-by-step action plan to achieve your goals
- Empower Your Business with Specialised Technical Support for the Future

Navigating the introduction of a tech team can be challenging, especially for non-technical founders. Decisions need to be made around in-house, outsource and hybrid resourcing models.

### **BHP Consulting assists in:**

- Identifying the right team structure
  Coaching and bridging the gap between technical and non-technical skills
- Selection of the right partners and ensuring a successful onboarding and ongoing relationships including the set-up of approriate SLA's and
   Governance structures

### Tailored Consultancy for Strategic Growth

Our bespoke consultancy services provide tactical and strategic insights, from software implementation to Al integration, ensuring your technology landscape supports your business objectives. A few high level examples of the deliverables from such an engagement are listed below.

#### **Digital Transformation Roadmap:**

Develop a thorough digital transformation roadmap that aligns with business goals, emphasising the integration of emerging technologies to foster innovation and gain a competitive edge.

### **AI-Driven Innovation:**

Explore options and relevant solutions that harness AI algorithms to enhance product offerings and personalise customer experiences, utilising machine learning for predictive analytics and automated decision-making.

#### **Customer Support System:**

Implement an AI-powered chatbot and virtual assistant solution to boost customer service capabilities, offering 24/7 support and enhancing customer satisfaction through seamless and efficient interactions.

### **Cloud Infrastructure Optimisation:**

Transition existing systems and applications to a robust cloud environment to improve scalability, flexibility, and operational efficiency while minimising infrastructure costs.

#### **Process Re-Engineering:**

Conduct a review of critical processes to identify areas where automation can be applied to lower costs and simplify complexity.

#### Buy vs. Build Strategy:

Assess situations where purchasing a solution is beneficial versus when building something unique can enhance the business proposition and provide a distinct competitive advantage. Typical build costs are fivefold of an initial buy model.

### Simplified Integration:

Many SMEs struggle with integrating various 'best of breed' solutions, while a single supplier-integrated platform may suffice. Identify such scenarios and recommend a more straightforward approach.





# **Specialised Support**

### Introducing Carolyn Pearson

As a Tech advisor, Carolyn provides expert guidance to businesses looking to mature their use of technology. She can bridge the gap between business needs and technical execution, ensuring businesses can make use of technology effectively and drive efficiency and growth.

Carolyn has led technology teams for a variety of organisations in the UK, Europe and Australia, including BBC, ITV, easyJet and KLM Royal Dutch Airlines. Carolyn has also supported numerous M&A activities, including technology Due Diligence pre & post-investment.

Carolyn's work has encompassed all aspects of technology, including technical and systems development, project and programme management, analysis and design, service and operations, and complex large-scale implementations.

Uniquely, Carolyn has her own EdTech start-up, operating as both CEO and CTO, selling travel security solutions to some of the world's biggest names. Since 2008, she has managed the company through investment, scale-up and buy-back and is well versed in the entrepreneurial eco-system.

### Introducing Jim Stott

Jim has extensive Board experience in overseeing Tech transformation within businesses. He is commercially astute and understands how the Tech strategy must be results-orientated and he works in a collaborative manner to deliver clear and measurable benefits to any company.

He has led projects across a broad spectrum of business areas including Change Management, Software development and delivery through to Infrastructure, Service delivery and Product support.

His previous experiences include leading a 30-strong team to support the transformation of a Financial services firm that delivered awardwinning customer service and aligned the Tech strategy with the strategic goals of the organisation.

In addition, he has supported the development of the strategy roadmap for a fast-expanding business as it offers a broader range of services to its customer and is the Chair of his local Credit Union where he takes responsibility for driving their technology transformation.



#### Take the Next Step

Ready to transform your tech investments into strategic assets? Contact BHP Consulting today and discover how our Consulting support can help your business deliver a technology and strategy aligned with your business vision.