

Enhancing monthly finance board reports

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- Charity Commission guidance
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Who are we?







Board and finance reports

Why it's important to get it right

- Time
- £
- Key strategic decisions
- Monitoring
- Funders
- Accountability
- Charity Commission inquiry





Guidance and background

Charity Commission guidance publication – CC8



Guidance

Internal financial controls for charities

Updated 26 April 2023



Charity Commission guidance — CC8

2.2 Understand your charity's financial information

All trustees should have access to clear, accurate and up-to-date financial information, for example:

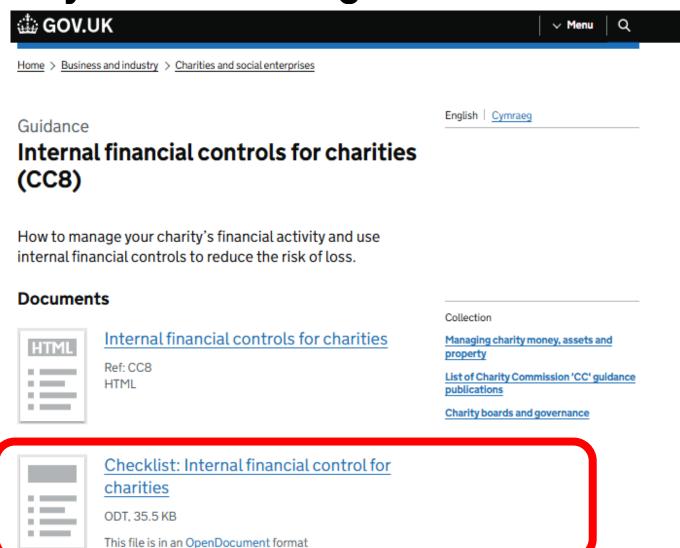
- the latest management accounts. These usually report performance against budget and may include estimates for future periods
- the reasons for any differences between your financial forecasts and the charity's current financial position
- details of cash flow and closing bank balances

Your charity's financial position and performance should be:

- a standing agenda item at trustee meetings
- sent to each trustee before the meeting



Charity Commission guidance — CC8



Board reports

What does good look like?

- Chief Executive summary
- Operational update
- Key performance indicators and benchmarking
- Strategic initiatives
- Risk management
- Finance reports
- Future outlook
- Action plans



The past is like using your rear-view mirror in the car it's good to glance back and see how far you've come but if you stare too long you'll miss what's right in front of you



Monthly finance reports

Factors to consider

- Timeliness
- Income and expenditure
- Balance sheet
- Cashflow
- Budget
- Reserves
- Relevant
- Transparent



Monthly finance reports

Overwhelming information



2 E 3 4 4 5	Budge <u>A/C</u> 10	ole Client Company Ltd et Account Name						
3 4 <u>4</u> 5	A/C 10							
5	10	Account Name						
5	10	Account Name						
6				Jul 06	Aug 06	Sep 06	Oct 06	Nov 0
6		Property of the second				79770000000		3740.0
		Freehold Property		0.00	0 00	0.00	0.00	0
7		Leasehold Property		0.00	0.00	0.00	0.00	0
8	20	Plant and Machinery		0.00	0.00	0.00	0.00	0
9		Plant/Machinery Depreciation		0 00	0 00	0 00	0.00	0
10	30	Office Equipment		6.296.99	6.296.99	6.296.99	6,296.99	6.296
11	31	Office Equipment Depreciation	- 19	(174 90)	(349 80)	(524 70)	(699.60)	(874
12	40	Furniture and Fixtures		45 843 92	45 843 92	45 843 92	45.843.92	45,843
13	41	Furniture/Fixture Depreciation		(434.14)	(868.28)	(1.302.42)	(1.736.56)	(2.170
14	50	Motor Vehicles		19.973 24	19 973 24	19 973 24	19.973.24	19.973
15	51	Motor Vehicles Depreciation	3 8	(416.10)	(832.20)	(1 248 30)	(1 664 40)	(2 080
16	60	Tools & Minor Equipment		3 512 29	3 512 29	3.512.29	3.512.29	3.512
17	61	Tools & Minor Equipment Depreciation		(97.55)	(195 10)	(292 65)	(390.20)	(487
18	70	Website & Internet		267.26	267.26	267.26	267.26	267
19	71	Website & Internet Depreciation		(7.42)	(14.84)	(22 26)	(29.68)	(37
20	1001	Stock		28,670.17	28 670 17	28.670.17	28.670.17	28.670
21	1002	Work in Progress		0.00	0.00	0.00	0.00	0
22	1003	Finished Goods		0.00	0 00	0.00	0.00	0
23	1100	Debtors Control Account		133.417.00	166.889.00	166 889 00	176.407.00	183.069
24	1101	Sundry Debtors		0.00	0.00	0.00	0.00	0
		Other Debtors		3 190 40	3 190 40	3 190 40	3,190.40	3,190
26	1103	Prepayments		0.00	0.00	0.00	0.00	0
27	1104	Salary Advances		0.00	0.00	0.00	0.00	0
28	1105	Intercompany		0.00	0.00	0.00	0.00	0
29	1200	Bank Account		(47, 143, 00)	(47.861.00)	(44 323 00)	(47 889.00)	(41.718
30	1205	Current Account		0.00	0 00	0.00	0.00	0
31	1210	Savings Account		0.00	0.00	0.00	0.00	0
Lead / Report Structure / TB Detail Budget / Reforecasting / Index / Trial Balance / Balance Sheet Summa								



Factors to consider

- Traffic lights
- Variances
- Charts/graphs
- Diagrams



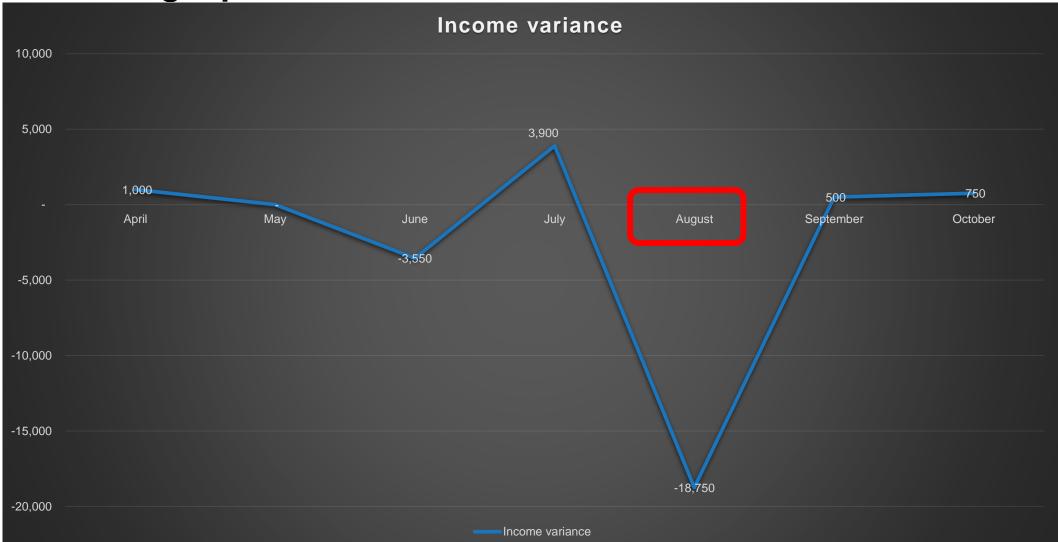
Factors to consider

Traffic lights

Management accounts					
YTD	31/10/2024				
	Budget	Actual	Variance	Variance	
	£	£	£		
Income					
Regular giving	5,000	5,000	0	⇒	0
Corporate giving	40,000	25	(39,975)	Ψ	(100)
Fundraising	70,000	53,850	(16,150)	Ψ	(23)
Legacies	30,000	0	(30,000)	Ψ	(100)
Grants	100,000	40,000	(60,000)	Ψ	(60)
Charity shop	100,000	150,000	50,000	^	50
Statutory - contracts	550,000	550,000	0	⇒	0
Dividend income	3,000	4,000	1,000	^	33
Bank interest received	3,100	5,000	1,900	^	61
	901,100	807,875	(93,225)		



Charts and graphs





Charts and graphs





Factors to consider

- 2 significant digits
- Remove
 - £ signs
 - %age signs
- Ascending and descending data
- Vertical v horizontal
- Language used in explanations for variances



Ascending and descending

Management accounts	
YTD	31/10/2024
	Actual
Regular giving	5,000
Corporate giving	25
Fundraising	53,850
Legacies	0
Grants	40,000
Charity shop	150,000
Statutory - contracts	550,000
Dividend income	4,000
Bank interest received	5,000

Management accounts	
YTD	31/10/2024
	Actual
Statutory - contracts	550,000
Charity shop	150,000
Fundraising	53,850
Grants	40,000
Regular giving	5,000
Bank interest received	5,000
Dividend income	4,000
Corporate giving	25
Legacies	0



Horizontal v vertical

	Regular giving	Corporate giving	Fundraising	Legacies	Grants	Charity shop	Statutory - contracts	Dividend income	Bank interest received
Actual	5,000	25	53,850	0	40,000	150,000	550,000	4,000	5,000

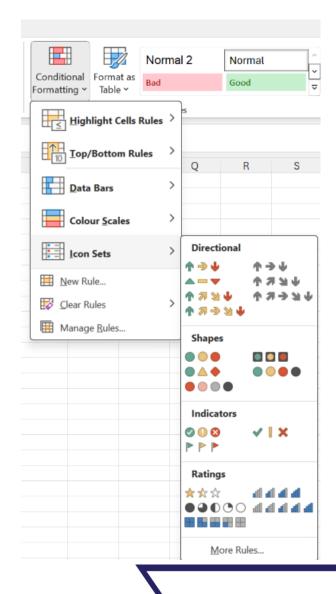
Management accounts	
YTD	31/10/2024
	Actual
Statutory - contracts	550,000
Charity shop	150,000
Fundraising	53,850
Grants	40,000
Regular giving	5,000
Bank interest received	5,000
Dividend income	4,000
Corporate giving	25
Legacies	0



Excel — traffic lights

Conditional formatting – icon sets

 Using ABS means that the positive and negative aspect is driven by the variance rather than the denominator

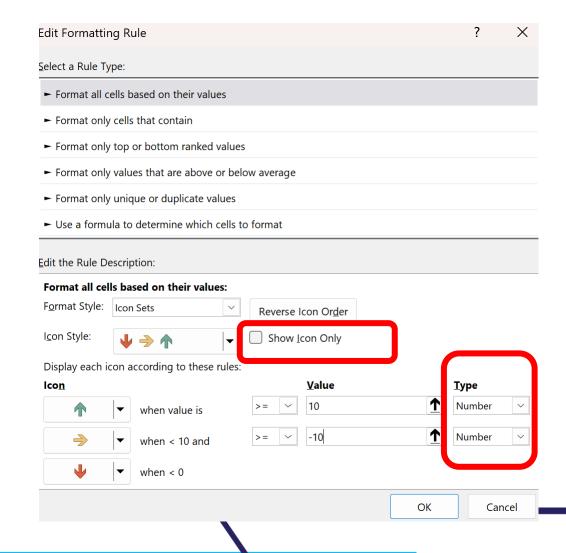




Excel — traffic lights

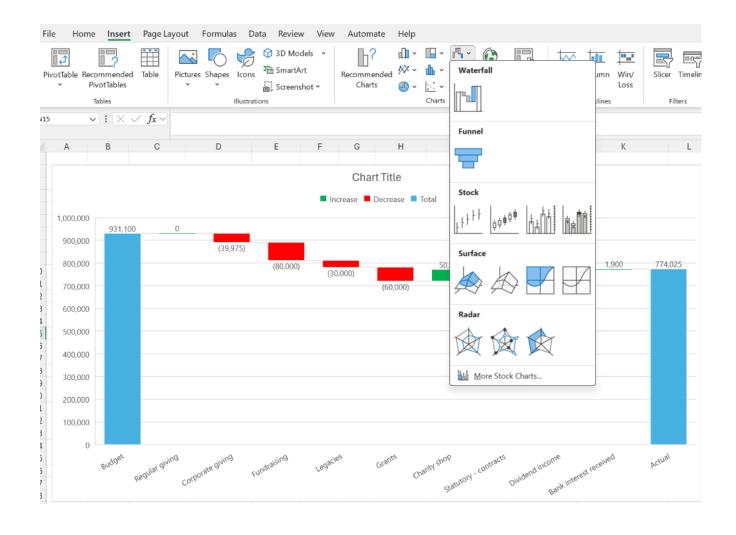
Conditional formatting – icon sets

- Calibration
- Show ICON only



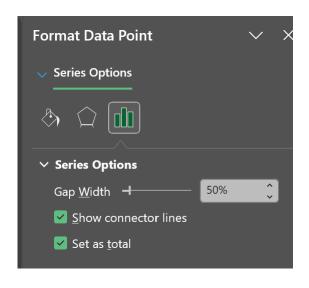


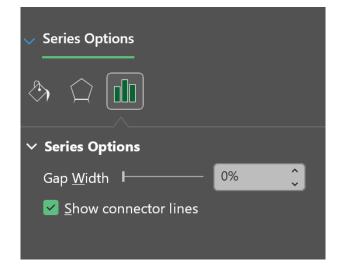
Excel Waterfall Chart





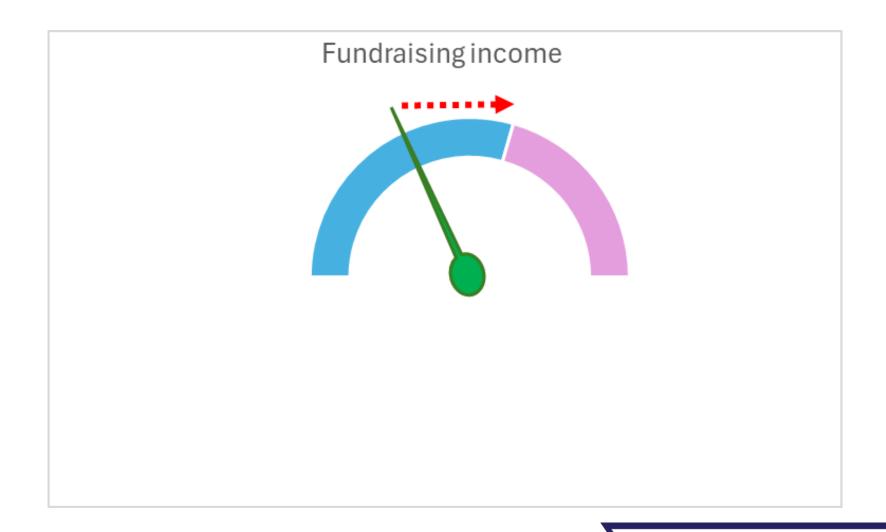
Excel Waterfall Chart







Excel Dials



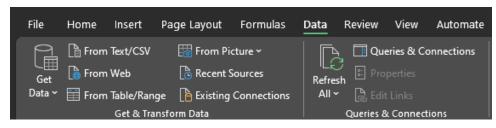


Enhancing your Reporting

- Power Query 'Get Data'
 - Data transformation and preparation tool
 - Can connect to a wide variety of data sources (e.g. Excel Files/Databases/CRM systems)
 - Speeds up the process of updating any reporting packs
- Power BI
 - Microsoft's data visualisation product
 - Purpose built for reporting on large datasets
 - Costs?
 - Free to download desktop version
 - To share 'published' reports around your organisation requires a paid licence

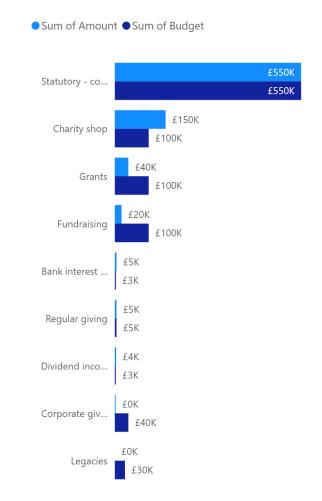


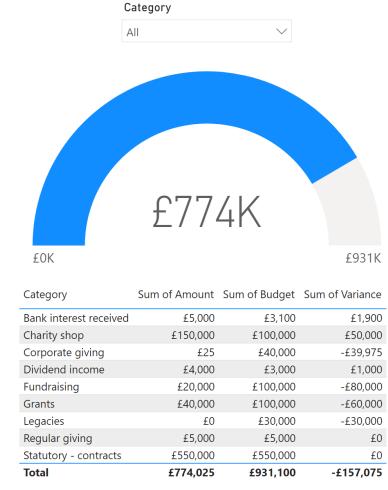




Power BI Example

Income vs Budget











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